



# MAIN LOGO | MASTER CHART

## HOW TO USE THIS CHART

Please use this chart to clarify which logo variation you need.

**Example:** “Hi Hallie, can you send me the R3 logo in PNG format to use for customizable coasters?”

## EXCEPTIONS

You may require a different version of the logo that isn't included in the Master Chart. If this is the case, please choose the logo variation that most closely resembles what you are looking for, then describe what changes need to be made to match your requirements.

**Example:** “Hey Abbie, can you send me a version of the T3 logo in EPS format where the “Dirt Rooster” text is red instead of orange?”

ROOSTER (R)

R1



R2



R3



TEXT (T)

T1

**DiRT**  
**ROOSTER**  
**BICYCLES**

T2

**DiRT**  
**ROOSTER**  
**BICYCLES**

T3

**DiRT**  
**ROOSTER**  
**BICYCLES**

TEXT (T)

T4

**DiRT ROOSTER**  
**BICYCLES**

T5

**DiRT ROOSTER**  
**BICYCLES**

T6

**DiRT ROOSTER**  
**BICYCLES**

# FULL LOGO (F)

F1



F2



F3



# FULL LOGO (F)

F4



F5



F6

